

5.0 credits	30.0 h	2q
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Teacher(s) :	Jourquin Bart ; Faulkner Stéphane (compensates Jourquin Bart) ;
Language :	Français
Place of the course	Mons
Main themes :	<p>The course covers best practices in e-business, with greater emphasis on aspects of "management" than on IT:</p> <ul style="list-style-type: none"> <li>' introduction to e-Business;</li> <li>' IT infrastructure and environment;</li> <li>' strategies and implementation;</li> <li>' case studies.</li> </ul> <p>The case studies are illustrated with contributions from industry professionals.</p>
Aims :	<p>On completion of this course, students will be able:</p> <ul style="list-style-type: none"> <li>--</li> <li>to identify the stages of the implementation of an e-business environment;</li> <li>--</li> <li>to understand the issues related to the integration of internal and external company systems;</li> <li>--</li> <li>to analyse the strengths and weaknesses of e-business.</li> </ul> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods :	Written examination
Teaching methods :	Lectures Case study
Bibliography :	<p>PAPAZOGLU M., RIBBERS P. (2006), E-Business: organizational and technical foundations, Wiley.</p> <p>VAN SLYKE C., BÉLANGER F. (2002), e-Business technologies: Supporting the net-enhanced organization, Wiley.</p>
Cycle and year of study :	<p><a href="#">&gt; Master 120 of arts in Business engineering</a></p> <p><a href="#">&gt; Master [120] in Business Engineering</a></p>
Faculty or entity in charge:	BLSM