

5.0 credits	30.0 h	2q
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Teacher(s) :	Neysen Nicolas (compensates Vas Alain) ; Vas Alain ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Enterprise strategies: choice and balance of the organisation, product policy, information system, consistency of objectives, and relations with the economic environment. Key concepts of balance sheet analysis, and the interpretation of company financial information. Analysis of decisions and of their logic (e.g. by an analysis of costs and investment decisions).
Aims :	The course aims to provide an overall view of the problems facing enterprises, and to introduce students to an analysis of enterprise strategies, and particularly to the basic logic of decisions. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	Enterprise strategies: choice and balance of the organisation, product policy, information system, consistency of objectives, and relations with the economic environment. Key concepts of balance-sheet analysis, and the interpretation of company financial information. Analysis of decisions and of their logic (e.g. by an analysis of costs and investment decisions).
Other infos :	This course forms part of a study programme that takes place in the evenings and on Saturday mornings.
Cycle and year of study :	<ul style="list-style-type: none"> > Master [60] in Labour Sciences > Master [120] in Labour sciences > Master [120] in Human Resources Management > Master [120] in Performing Arts > Master [120] in Multilingual Communication > Master [120] in Modern Languages and Literatures : General > Master [120] in Ancient and Modern Languages and Literatures > Master [120] in French and Romance Languages and Literatures : General > Master [120] in Ancient Languages and Literatures: Classics > Master [120] in Modern Languages and Literatures : German, Dutch and English
Faculty or entity in charge:	TRAV