

3.0 credits	30.0 h	1q
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Teacher(s) :	Corneille Olivier ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	<ul style="list-style-type: none"> <li>- concept of attitude : definitions and behaviour prediction</li> <li>- attitude change : cognitive process, persuasion, affective process, from conditioning to familiarity, behavioural process, manipulation techniques</li> <li>- social norms and roles : setting of norms, roles and status</li> <li>- conformity and obedience : normative and informational dependencies, power and obedience</li> <li>- resistance and innovation: rebellion, group polarization; minority influence</li> <li>- weight of group memberships in attitude-change situations</li> </ul>
Aims :	- to familiarize students with the various theoretical trends relating to the question of attitude change and social influence. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	- to familiarize students with the various theoretical trends relating to the question of attitude change and social influence.
Other infos :	Lecture notes are available in a reading folder.
Cycle and year of study :	<a href="#">&gt; Preparatory year for Psychology</a>
Faculty or entity in charge:	PSP