

5.0 credits	15.0 h	1q
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Teacher(s) :	Gosseries Axel ; El Abboubi Manal ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Main themes :	This course will expose students to the issue of the social responsibility of public and private decision makers in economic life. The questions addressed include: How to take into account societal factors when making a decision, beyond direct economic impact and legal compliance ? Why should those factors be considered ? What are the challenges related to that issue ? In particular, how to define and act according to the "common good" ? What are the circumstances and settings that facilitate the practice of social responsibility ?
Aims :	At the end of the class, students should be able to - understand the key issues and concepts related to corporate social responsibility - apply and debate them within specific business and social contexts <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	This course will combine case studies presented by guest speakers, public and business decision makers, and debated with the students, with more conceptual sessions addressing various facets of the issue of social responsibility, both from the theoretical and managerial point of view. The conceptual sessions will in particular help students to put in perspective what was discussed with the guest lecturers.
Other infos :	Evaluation: based on students active contribution to each session and a group project presented to the class support : provided during the class reference: provided during the class
Cycle and year of study :	> Certificat universitaire en éthique économique et sociale > Master [120] in Ethics > Master [60] in Management > Master [120] in Management > Master 120 of arts in Business engineering
Faculty or entity in charge:	ESPO