

5.0 credits	30.0 h	1+2q
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Teacher(s) :	Vanzeveren Paul ; Giacomini Olivier (compensates Coeurderoy Régis) ; Coeurderoy Régis ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	Designed for the minor "Entrepreneurship", this course requires no prerequisites
Main themes :	<ul style="list-style-type: none"> <li>-- Importance of SMEs</li> <li>-- The financing of an entrepreneurial project</li> <li>-- The "venture capital" as a funding source</li> <li>-- Obtaining the necessary funds for its project</li> <li>-- The importance of the Business Plan in the financing of its project</li> <li>-- Introduction to Strategic and operational marketing for SMEs</li> <li>-- Introduction to Human organization for SMEs</li> <li>-- Business ethics and SMEs</li> <li>-- Communication of its project</li> <li>-- The failure in the SME</li> </ul>
Aims :	<p>At the end of this class, students will be able</p> <ul style="list-style-type: none"> <li>-- to identify the managerial needs of SMEs</li> <li>-- identify useful resources to launch and manage an entrepreneurial project.</li> <li>-- to "read and understand" the news of Belgian SME</li> <li>-- to position themselves in relation to this career path and its required skills in management</li> </ul> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Evaluation methods :	<p>Three sources of evaluation involved in the final grade.</p> <ul style="list-style-type: none"> <li>-- Presence &amp; participation in mandatory</li> <li>-- Group work in interdisciplinary teams</li> <li>-- Individual examination (written or oral depending on enrollment)</li> </ul>
Teaching methods :	<p>This course will be provided by two holders : one is specialized in accounting and financial management of SMEs and the second in general questions of creation and management of SMEs.</p> <p>The themes will be lectures, seminars and testimonies and works of "case studies" to achieve in interdisciplinary teams.</p>
Content :	<p>This course is spread over two years in the minor of Entrepreneurship (together with the 1302 course - Financing and managing its project II).</p> <p>In addition to theoretical lectures, the anchor of this course in the news of SMEs and their resources will be testimonials and case studies.</p>
Other infos :	<p>The specifications of this course is identical to the current LCPME1301-finance and manage the project II.</p> <p>The number of hours was split in order to update and make it more assimilated by students. The distribution of topics over the two years will be specified by the holders of these two courses.</p> <p>This course is a prerequisite for students CPME with no prerequisite in management and finance.</p>

<p>Cycle and year of study :</p>	<ul style="list-style-type: none"> <li>&gt; <a href="#">Master [120] in Psychology</a></li> <li>&gt; <a href="#">Bachelor in Ancient and Modern Languages and Literatures</a></li> <li>&gt; <a href="#">Bachelor in Information and Communication</a></li> <li>&gt; <a href="#">Bachelor in Philosophy</a></li> <li>&gt; <a href="#">Bachelor in Ancient languages and Literatures : Classics</a></li> <li>&gt; <a href="#">Bachelor in Computer Science</a></li> <li>&gt; <a href="#">Bachelor in Modern Languages and Literatures: German, Dutch and English</a></li> <li>&gt; <a href="#">Bachelor in French and Romance Languages and Literatures : General</a></li> <li>&gt; <a href="#">Bachelor in Human and Social Sciences</a></li> <li>&gt; <a href="#">Bachelor in Modern Languages and Literatures : General</a></li> <li>&gt; <a href="#">Bachelor in Sociology and Anthropology</a></li> <li>&gt; <a href="#">Bachelor in Political Sciences: General</a></li> <li>&gt; <a href="#">Bachelor in History of Art and Archaeology : General</a></li> <li>&gt; <a href="#">Bachelor in Ancient Languages and Literatures: Oriental Studies</a></li> <li>&gt; <a href="#">Bachelor in History</a></li> <li>&gt; <a href="#">Bachelor in Engineering</a></li> <li>&gt; <a href="#">Bachelor in Religious Studies</a></li> <li>&gt; <a href="#">Master [120] in Motor Skills: Physical Education</a></li> <li>&gt; <a href="#">Teacher Training Certificate (upper secondary education) - Physical Education</a></li> <li>&gt; <a href="#">Master [120] in Law</a></li> <li>&gt; <a href="#">Master [120] in Electrical Engineering</a></li> <li>&gt; <a href="#">Master [120] in Electro-mechanical Engineering</a></li> <li>&gt; <a href="#">Master [120] in Physical Engineering</a></li> <li>&gt; <a href="#">Master [120] in Biomedical Engineering</a></li> <li>&gt; <a href="#">Master [120] in Civil Engineering</a></li> <li>&gt; <a href="#">Master [120] in Computer Science and Engineering</a></li> <li>&gt; <a href="#">Master [120] in Chemical and Materials Engineering</a></li> <li>&gt; <a href="#">Master [120] in Mechanical Engineering</a></li> <li>&gt; <a href="#">Master [120] in Computer Science</a></li> <li>&gt; <a href="#">Master [120] in Mathematical Engineering</a></li> <li>&gt; <a href="#">Master [120] in Biochemistry and Molecular and Cell Biology</a></li> <li>&gt; <a href="#">Master [120] in Biology of Organisms and Ecology</a></li> </ul>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>