

5.0 credits

30.0 h

Teacher(s) :	Sepulchre Sarah ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	The various topics addressed will be integrated into the elaboration of students - end-of-course studies, and into epistemological reflection. Students will also be involved through exercises in the implementation of methodological procedures.
Aims :	To provide students with the methods and techniques necessary for the empirical (essentially content analysis and the quasi-ethnographical approach) and quasi-experimental approach to the products and processes of communication and their effects. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	The aim of the course is to provide students with the methods and techniques necessary for the elaboration of their end-of-study paper. The course will begin with a presentation of various kinds of work that exists in Communication and the level they will have to reach. Following sessions will present tools and methods necessary to their empirical approach (essentially content analysis, observation, narratological and pramatical approaches) and to the building of the theoretical reflexion. Last sessions will be focused on scientific and argumentative writing. Exercice session will be lead by assistants and will help students to progress in their concret work : choose of the topic, first researches et thought about the structure of the paper.
Other infos :	Assessment methods Sessions including exercises and supervision to help 'launch' the end-of-course thesis. The course will require supervision from Assistants. Assessment will be ongoing. Course materials Michèle Lenoble-Pinson's book (La rédaction scientifique : conception, rédaction, présentation, signalétique, De Boeck, 1996), François Dépelteau's book (La démarche d'une recherche en sciences humaines. De la question de départ à la communication des résultats, De Boeck, 2000) and Bernard Pochet's book (Méthodologie documentaire : rechercher, consulter, rédiger à l'heure d'Internet, De Boeck, 2006) will be the basis of the teaching. These books are available in various libraries of the UCL. Some theoretical books will complete the course punctually. Students will receive a list of books of reference available in the libraries. Students will be invited to consult regularly icampus where we will publish some pedagogical documents (summary, slides, texts).
Cycle and year of study :	> Master [120] in Information and Communication > Master [60] in Information and Communication
Faculty or entity in charge:	COMU