

Business English

5.0 credits

60.0 h

1+2q

Teacher(s) :	Deneumoustier Aurélie ; Desterbecq Fanny ; Adrioueche Ahmed ; Mulkers Sandrine ; Verhaegen Albert (coordinator) ; Piwnik Marc ; Pham Adrien (coordinator) ; Lefevre Carlo ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Prerequisites :	The students should have followed the LANGL 1330 course or a course of a similar level.
Main themes :	The course is based on various topics : financial markets, business creation, trade negotiations, mergers and acquisitions, '
Aims :	The main objective of this course is to improve the productive skills, especially speaking, as well as reading comprehension and listening comprehension. It also aims to facilitate the learning of basic business vocabulary and strengthen the effective mastery of grammar and basic vocabulary. B1/B2 level of the 'Common European Framework for Languages'' The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".
Evaluation methods :	vocabulary test (15%) oral exam (25%) written exam (35%) continuous evalution, oral presentation (25%)
Teaching methods :	 analysis of video programmes and texts combining the intensive and global approach miscellaneous conversation activities linked to the topics covered in class interactive oral presentations on a business topic exercises linked to communication techniques specific to the business domain
Content :	Audiovisual materials, texts focusing on business English, conversation exercises.
Bibliography :	course notes 'The Business' : handbook provided with a DVD for self-tuition one vocabulary book (Business Vocabulary in Use)
Cycle and year of study :	 <u>Preparatory year for Master in Management</u> <u>Bachelor in Economics and Management</u> <u>Bachelor in Business Engineering</u>
Faculty or entity in charge:	ILV