LTRAV2610
2010-2011

Business economics

5.0 credits	30.0 h	2q

Teacher(s) :	Vas Alain ; Neysen Nicolas (compensates Vas Alain) ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Enterprise strategies: choice and balance of the organisation, product policy, information system, consistency of objectives, and relations with the economic environment. Key concepts of balance sheet analysis, and the interpretation of company financial information. Analysis of decisions and of their logic (e.g. by an analysis of costs and investment decisions).
Aims :	The course aims to provide an overall view of the problems facing enterprises, and to introduce stu-dents to an analysis of enterprise strategies, and particularly to the basic logic of decisions. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Content :	Enterprise strategies: choice and balance of the organisation, product policy, in-formation system, consistency of objectives, and relations with the economic envi-ronment. Key concepts of balance-sheet analysis, and the interpretation of company finan-cial information. Analysis of decisions and of their logic (e.g. by an analysis of costs and invest-ment decisions).
Other infos :	This course forms part of a study programme that takes place in the evenings and on Saturday mornings.
Cycle and year of study :	> Master [120] in Multilingual Communication > Master [60] in Labour Sciences > Master [120] in Performing Arts > Master [120] in Modern Languages and Literatures : German, Dutch and English > Master [120] in Modern Languages and Literatures : General > Master [120] in French and Romance Languages and Literatures : General > Master [120] in Ancient and Modern Languages and Literatures > Master [120] in Ancient Languages and Literatures: Classics > Master [120] in Labour sciences > Master [120] in Human Resources Management
Faculty or entity in charge:	TRAV