

6.0 credits	45.0 h + 15.0 h	1q
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Teacher(s) :	Pleyers Gordy ; Corneille Olivier ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Cognitive and psychosocial approach in decision making; Normatives and attitudinal aspects of behavioral change; Perceived control and behavioral change; Automaticity of behaviors - "unconscious" mechanisms and role of "habits"; Critical analysis of models and psychosocial measures set up in the field of health and consumption; Conception of measures aiming at a behavioral change in these last fields.
Aims :	To assimilate theoretical knowledge related to psychosocial mechanisms linked to individual and social behavioral changes, principally in the fields of decision making, health and consumption. To train the student to analyze and conceive measures of behavioral change in these fields. To make the student sensitive to social implications linked to the control of individual and social behavior. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	Presentation of theoretical knowledge related to psychosocial mechanisms linked to individual and social behavioral changes, principally in the fields of decision making, health and consumption. Analysis and conception of measures of behavioral change in these fields. Awareness to social implications linked to the control of individual and social behavioral change. The course will include (1) presentation and critical discussion, in class, of theoretical models and measures linked to behavioral change, (2) assistance and supervision of students in their elaboration of a measure of behavioral change or in the deepening of one of the theoretical element seen in the course. This last work, carried out in small groups will be (3) presented and discussed in class.
Other infos :	Evaluation: oral exam, course attendance, elaboration of a group work and presentation of this one. Support: reading file and power point file.
Cycle and year of study :	<a href="#">&gt; Master [120] in Public Administration</a> <a href="#">&gt; Master [120] in Human Resources Management</a> <a href="#">&gt; Master [120] in Psychology</a>
Faculty or entity in charge:	PSP