

5.0 credits	30.0 h	2q
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Teacher(s) :	Janssen Frank ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Main themes :	Theoretical and practical aspects of international entrepreneurship
Aims :	<ul style="list-style-type: none"> - Understand the theoretical fundamentals and specificities of international entrepreneurship - Develop an international new venture project - Acquire intercultural and entrepreneurial skills <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>After having familiarized themselves with the theory of international entrepreneurship, students will, if possible, work in binational teams on an international new venture project., or on an international venture creation business game. The course will contain theoretical parts, but will mainly be organized around real-life or computer-simulated entrepreneurial processes. All students will have to form an international team (2 UCL students - 2 students from another university) and will be required to complete and present their own new international venture creation project in cooperation with foreign students. The pedagogy will be interactive and will, if possible, include common classes (videoconferencing, travels abroad if financially possible, company visits,).</p> <p>The last three sessions will be devoted to the presentation and a discussion of the students' group works or projects.</p> <p>Content</p> <ul style="list-style-type: none"> - Intercultural management - International entrepreneurship - Projects pre-evaluation - Projects presentation <p>Methods</p> <p>In-class activities</p> <ul style="list-style-type: none"> 1 Interactive seminar 1 Project based learning 1 role playing/simulation <p>At home activities</p> <ul style="list-style-type: none"> 1 Readings to prepare the lecture 1 Paper work 1 Students presentation

<p>Other infos :</p>	<p>Prerequisites LSMS2080 and 2082</p> <p>Evaluation : Class participation, written works and class presentations</p> <p>Support : Provided through icampus</p> <p>References : Provided during the class</p> <p>Internationalisation 1 international content (does the course tackle international issues related to the course content ?) 1 international guests 1 international case study</p> <p>Corporate features 1 case study 1 corporate game</p> <p>Skills 1 presentation skills 1 writing skills 1 team work 1 problem solving 1 decision making 1 project management 1 multicultural work 1 critical thinking 1 assertiveness</p> <p>Techniques and tools for teaching and learning 1 IT tools 1 Internet work 1 simulation 1 quantitative methods 1 qualitative methods</p>
<p>Cycle and year of study :</p>	<p>> Master [120] in Law > Master [120] in Management > Master of arts in Business engineering > Master [120] in Motor Skills: Physical Education</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>