

5.0 credits	30.0 h	1q
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Teacher(s) :	Gailly Benoît ;
Language :	Anglais
Place of the course	Louvain-la-Neuve
Main themes :	The development and financing of innovation-based ventures
Aims :	By the end of the class, students should master the main concepts underlying the development of innovation-based ventures <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	<p>Summary, content and methods</p> <p>The concept of creative destruction</p> <p>Spin-offs</p> <p>Innovation support systems</p> <p>Business planning</p> <p>Financing new ventures</p> <p>Case studies</p> <p>Methods</p> <p>In-class activities</p> <p>1 Lectures</p> <p>1 Interactive seminar</p> <p>1 Micro-teaching (partly presented by students)</p> <p>1 role playing/simulation</p> <p>At home activities</p> <p>1 Students presentation</p>
Other infos :	<p>Other information</p> <p>Prerequisites (ideally in terms of competencies)</p> <p>Master the main concepts underlying the management of businesses in innovation-intensive competitive environments</p> <p>Evaluation : Class participation and group project, in French or English</p> <p>Support : Slides provided through icampus</p> <p>References : Provided during the class</p> <p>Internationalisation</p> <p>1 international content (does the course tackle international issues related to the course content ?)</p> <p>Corporate features</p> <p>1 case study</p> <p>1 corporate guest</p> <p>Skills</p> <p>1 presentation skills</p> <p>1 team work</p> <p>1 problem solving</p> <p>1 decision making</p> <p>1 critical thinking</p> <p>Techniques and tools for teaching and learning</p> <p>1 Internet work</p>

<p>Cycle and year of study :</p>	<p>> Master of arts in Business engineering</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>