

5.0 credits	30.0 h	2q
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Teacher(s) :	Cornuel Eric (coordinator) ; Coeurderoy Régis (compensates Vas Alain) ; Gailly Benoît (compensates Vas Alain) ; Vas Alain ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	The design and implementation of innovation-based strategies
Aims :	By the end of the class, students should master the main concepts underlying the development of corporate strategy in innovation-intensive competitive environments <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	<p>The challenges related to the strategic management of innovation Innovation and invention : definitions and typology The core capabilities of the strategic management of innovations</p> <p>Methods In-class activities 1 Lectures 1 Micro-teaching (partly presented by students)</p> <p>At home activities 1 Readings to prepare the lecture 1 Students presentation</p>
Other infos :	<p>Prerequisites (ideally in terms of competencies) Knowledge of the basic concepts of management</p> <p>Evaluation : Class participation and oral examination, in French or English</p> <p>Support : Slides provided through icampus</p> <p>References : Provided during the class</p> <p>Internationalisation 1 international content (does the course tackle international issues related to the course content ?)</p> <p>Skills 1 presentation skills 1 team work</p> <p>Techniques and tools for teaching and learning 1 Internet work</p>
Cycle and year of study :	> <a href="#">Master of arts in Business engineering</a>

Faculty or entity in charge:	CLSM
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