UCL Université catholique de Louvain

LCPME2004

2010-2011

Advanced seminar on Enterpreneurship

5.0 credits	30.0 h

Teacher(s) :	Janssen Frank ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Analysis of entrepreneurial organizations and of entrepreneurs
Aims :	The purpose if this course is to go into the details of entrepreneurship through the analysis of firms which are representative of the aspects taught during the " Entrepreneurship Theory " class. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Content :	This course will consist of an analysis of firms that are representative of the theoretical aspects of entrepreneurship. These " case studies " will be done by groups consisting of three students coming from different faculties. Students will have to contact an entrepreneur, analyze his/her firm and present their analysis in presence of the entrepreneur. The method will be based on real-life case studies. During the presentations, students will have the opportunity to interact with many different entrepreneurs. Sudents will be evaluated on basis of class participation, of their presentation of a case study with the entrepreneur and on an interdisciplinary written report. Content Analysis of existing firms Methods In-class activities 1 Interactive seminar 1 Problem based learning At home activities 1 Paper work 1 Students presentation

Other infos :	Prerequisites: LSMS2082 Entrepreneurship Theory Evaluation : Class participation, oral examination and interdisciplinary group work Support : Provided through icampus References : Provided during the class Corporate features 1 case study 1 corporate guest 1 company visit Skills 1 presentation skills 1 writing skills 1 team work 1 time management 1 critical thinking 1 assertiveness Techniques and tools for teaching and learning 1 IT tools 1 quantitative methods 1 qualitative methods
Cycle and year of study :	> Master [120] in Law > Master [120] in Biochemistry and Molecular and Cell Biology > Master [120] in Biology of Organisms and Ecology > Master [120] in Management > Master of arts in Business engineering > Master [120] in Agricultural Bioengineering > Master [120] in Chemistry and Bio-industries > Master [120] in Environmental Bioengineering > Master [120] in Forests and Natural Areas Engineering > Master [120] in Motor Skills: Physical Education > Master [120] in Chemical and Materials Engineering > Master [120] in Mathematical Engineering > Master [120] in Mechanical Engineering > Master [120] in Computer Science > Master [120] in Electrical Engineering > Master [120] in Electro-mechanical Engineering > Master [120] in Physical Engineering > Master [120] in Biomedical Engineering > Master [120] in Computer Science and Engineering > Master [120] in Psychology
Faculty or entity in charge:	CLSM