

5.0 credits

30.0 h

Teacher(s) :	Janssen Frank ; Jaspers Olivier ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Conception of a business plan and main steps of a new venture creation
Aims :	<p>The course's objective is to :</p> <ul style="list-style-type: none"> - help the students to understand the key aspects of a new venture creation process through courses and conferences - learn the business plan methodology - apply these concepts to the students' final thesis in entrepreneurship. <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>The method will be based on lectures and conferences about the business plan, as well as on interactive sessions devoted the students' final thesis. Evaluation will be based on class participation, periodical reports and a final presentation of the methodology used within the students business plans.</p> <p>Content</p> <p>The first part of the course will focus on :</p> <ul style="list-style-type: none"> - Market study - Marketing plan - Operations plan - HR planning - Legal planning - Loans and firm creation - Business angels - Venture capital - Financial plan <p>The second part of the course will be devoted to the analysis of the students' projects. Each group will present its project and its stage of completion. These presentations will be the object of class discussions. Students will have to turn in periodical written report centered on the encountered problems and on the way these have been solved.</p> <p>Methods</p> <p>In-class activities</p> <ul style="list-style-type: none"> 1 Lectures 1 Interactive seminar 1 Project based learning <p>At home activities</p> <ul style="list-style-type: none"> 1 Students presentation

<p>Other infos :</p>	<p>Prerequisites (ideally in terms of competencies) All CPME or entrepreneurship courses</p> <p>Evaluation : Class participation, written reports and oral examination</p> <p>Support : Provided through icampus</p> <p>References : Provided during the class</p> <p>Corporate features 1 conference 1 corporate guest</p> <p>Skills 1 presentation skills 1 writing skills 1 team work 1 problem solving 1 decision making 1 time management 1 project management 1 critical thinking 1 assertiveness</p> <p>Techniques and tools for teaching and learning 1 IT tools 1 simulation 1 quantitative methods 1 qualitative methods</p>
<p>Cycle and year of study :</p>	<p>> Master [120] in Law > Master [120] in Psychology > Master [120] in Biochemistry and Molecular and Cell Biology > Master [120] in Biology of Organisms and Ecology > Master [120] in Management > Master of arts in Business engineering > Master [120] in Agricultural Bioengineering > Master [120] in Chemistry and Bio-industries > Master [120] in Environmental Bioengineering > Master [120] in Forests and Natural Areas Engineering > Master [120] in Motor Skills: Physical Education > Master [120] in Chemical and Materials Engineering > Master [120] in Mathematical Engineering > Master [120] in Mechanical Engineering > Master [120] in Computer Science > Master [120] in Electrical Engineering > Master [120] in Electro-mechanical Engineering > Master [120] in Physical Engineering > Master [120] in Biomedical Engineering > Master [120] in Computer Science and Engineering</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>