

5.0 credits

30.0 h

Teacher(s) :	Coeurderoy Régis ; De Cordt Yves ;
Language :	Français
Place of the course	Louvain-la-Neuve
Aims :	<p>The objective of the course is to provide the students with the legal, economic and managerial pre-requisites for new venture creation. It allies theory and practice.</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>The method will be based on traditional teaching and students' participation :</p> <ul style="list-style-type: none"> -selected readings will be discussed in class - case studies - students' presentations <p>Evaluation will be based on :</p> <ul style="list-style-type: none"> - class participation - building of a prototype - interdisciplinary group works and oral presentations <p>Content</p> <ul style="list-style-type: none"> - Function and purpose of firm creation (employment, R& , value creation) - Firm creation - legal purpose - legal forms - legal consequences - Access to profession - Public aides - Market study - Launching strategy - Legal selling techniques - Contracts - Franchising - Fiscal status - Insurances - Cost estimation and prevision <p>Methods</p> <p>In-class activities</p> <ul style="list-style-type: none"> 1 Lectures 1 Interactive seminar 1 Micro-teaching (partly presented by students) 1 Problem based learning 1 Project based learning <p>At home activities</p> <ul style="list-style-type: none"> 1 Readings to prepare the lecture 1 Paper work 1 Students presentation

<p>Other infos :</p>	<p>Evaluation : Class participation, group works and oral presentations</p> <p>Support : provided through icampus</p> <p>References : Provided during the class</p> <p>Corporate features 1 conference 1 case study 1 corporate guest</p> <p>Skills 1 presentation skills 1 writing skills 1 team work 1 problem solving 1 decision making 1 project management 1 critical thinking 1 assertiveness</p> <p>Techniques and tools for teaching and learning 1 modelling 1 simulation 1 quantitative methods 1 qualitative methods</p>
<p>Cycle and year of study :</p>	<p>> Master [120] in Law > Master [120] in Biochemistry and Molecular and Cell Biology > Master [120] in Biology of Organisms and Ecology > Master [120] in Management > Master of arts in Business engineering > Master [120] in Agricultural Bioengineering > Master [120] in Chemistry and Bio-industries > Master [120] in Environmental Bioengineering > Master [120] in Forests and Natural Areas Engineering > Master [120] in Motor Skills: Physical Education > Master [120] in Chemical and Materials Engineering > Master [120] in Mathematical Engineering > Master [120] in Mechanical Engineering > Master [120] in Computer Science > Master [120] in Electrical Engineering > Master [120] in Electro-mechanical Engineering > Master [120] in Physical Engineering > Master [120] in Biomedical Engineering > Master [120] in Computer Science and Engineering > Master [120] in Psychology</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>