

5.0 credits

30.0 h

Teacher(s) :	Coeurderoy Régis ; Vanzeveren Paul ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	
Aims :	<p>The objective of the course is to provide the financial and managerial basics necessary to attend the CPME program. This course is different from a traditional management class : it will be oriented towards SMEs rather than large companies.</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>The method will be based on traditional teaching and students' participation :</p> <ul style="list-style-type: none"> -selected readings will be discussed in class - practical verification of the theoretical concepts <p>Evaluation will be based on :</p> <ul style="list-style-type: none"> - class participation - group works - final exam <p>Content</p> <p>Among others, the following topics will be covered :</p> <ul style="list-style-type: none"> - SMEs in economic theory - Accounting for SMEs - Strategic and operational marketing for SMEs - HR in SMEs - Investment choices - Cash management - Relations between SMEs and banks - SMEs and ethics <p>Methods</p> <p>In-class activities</p> <ul style="list-style-type: none"> 1 Lectures 1 Interactive seminar 1 Problem based learning <p>At home activities</p> <ul style="list-style-type: none"> 1 Readings to prepare the lecture 1 Paper work 1 Students presentation

<p>Other infos :</p>	<p>Evaluation : Class participation, group works and written exam</p> <p>Support : provided through icampus</p> <p>References : Provided during the class</p> <p>Corporate features 1 conference 1 case study 1 corporate guest 1 company visit</p> <p>Skills 1 presentation skills 1 writing skills 1 team work 1 problem solving 1 project management 1 critical thinking 1 assertiveness</p> <p>Techniques and tools for teaching and learning 1 IT tools 1 quantitative methods 1 qualitative methods</p>
<p>Cycle and year of study :</p>	<p>> Master [120] in Law > Master [120] in Psychology > Master [120] in Biochemistry and Molecular and Cell Biology > Master [120] in Biology of Organisms and Ecology > Master [120] in Motor Skills: Physical Education > Master [120] in Chemical and Materials Engineering > Master [120] in Mathematical Engineering > Master [120] in Mechanical Engineering > Master [120] in Computer Science > Master [120] in Electrical Engineering > Master [120] in Electro-mechanical Engineering > Master [120] in Physical Engineering > Master [120] in Biomedical Engineering > Master [120] in Computer Science and Engineering</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>