

5.0 credits

15.0 h + 30.0 h

Teacher(s) :	Collard Anne-Sophie (compensates Verhaegen Philippe) ; Verhaegen Philippe ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	This course introduces students to the issue of, and concepts relating to, multi-media communication. In concrete terms, it introduces them to the design, production and evaluation of a small interactive environment, and defines the role and place of the communicator in setting up a discourse.
Aims :	By the end of the course, students will: # understand the main (communications and technological) processes at work in a multi-media discourse; # be able to design and produce the model of a multi-media tool, and make it available on a network. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	Contents 1. Languages - Internet and Web (Recall) - The form and content of the Web - The basic tools for Web Designer - XHTML - CSS 2. Graphics and ergonomique 3. Content Development
Other infos :	Course requirements: a knowledge of basic IT (understanding of an operating system, and of the usual peripheral factors). The evaluation focus on: a) skills acquired in the field of analysis of multi-media discourses; b) students - ability to see a multi-media-based project through. Assistance from a member of the scientific staff for follow-up on, and supervision of, students - work. The course will need a multi-media room and a video-data projector. Students will also have access to a multi-media room and appropriate interactive software.
Cycle and year of study :	> Master [60] in Information and Communication > Master [120] in History > Master [120] in Information and Communication
Faculty or entity in charge:	COMU