

5.0 credits

30.0 h

Teacher(s) :	Couwenbergh Jean ; De Vleeschouwer Christophe ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	To analyse issues of developments in the multimedia from the standpoint of their communicational and socio-economic aspects.
Aims :	At the end of this course, students will be able to analyze the issues of development of multimedia in terms of their communicational aspects and socio-economic <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Content :	Content The course will present current and planned developments in multimedia communication. It will describe changes in terms of multimedia content and products, the integration of jobs, and communication enterprises. It will also seek to describe changes in the interactions that these shifts portray. Lastly, it will consider the social issues of these developments by relocating them in a framework of communicational analysis. Methodology Professorial expositions and analyses of cases illustrating these developments.
Other infos :	Pre-requirements: Communication aspects of multimedia products and applications. Resources: A classroom with an Internet link and large-screen projection.
Cycle and year of study :	> Master [60] in Information and Communication > Master [120] in Performing Arts > Master [120] in Information and Communication
Faculty or entity in charge:	COMU