

LCOMU2320

2010-2011

Media: Theories and Practice in the Business Sector

|--|

Teacher(s):	Volckrick Marie-Elisabeth ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	- To situate mediation in the broader framework of a change in the way our developed societies are socially regulated To know about the various sectors of mediation, and about organisational sectors in particular To differentiate between the main mediation models, and for each one, to identify UNE CRITIQUE SPÉCIFIQUE DE L - ADJUDICATION a social bond theory and a normative conception of justice To analyse measures of mediation To measure the contribution that pragmatic theories make to mediation.
Aims :	By the end of the course, students will be able to: - put in context and problem practices of mediation - develop a critical viewpoint of mediation based on an analysis of mediation models, practices and theories; - analyse mediation measures; - use methodological tools to make a critical assessment of certain present-day issues of communications and the regulation of organisation. The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".
Content:	Content - Changes of the ratio to the standard . - Definitions, models, designs and sectors of the mediation . - Institutional mediation. - Mediation like communication procedure. - Pragmatic theories of the communication: pragmatic "austinienne", pragmatic conversational, pragmatic "habermassienne". - Sociological theories of the argument (Boltanski and Thévenot) and of the recognition (Honneth) . - Psychological theories of the development (Piaget) and the personality (Mead) . - A pragmatic approach of a device of mediation - Fundamental principles of the mediation. - The issue of the third party.
	Methodology The course -s methodology is based on: - on a lecture marked by video and concrete experiments suggested with the audience in order to promote interactivity; - the contribution of practitioners in various fields of mediation; - an analysis of mediation measures based on videos.
Other infos :	An oral examination. Students have time to prepare. If they wish, they may prepare in advance a question relating to one of the themes examined during the course. The syllabus is divided into sessions, and is made up of various texts.
Cycle and year of study:	Master [120] in Multilingual Communication Master [60] in Information and Communication Master [120] in Anthropology Master [120] in Information and Communication Master [120] in Public Administration Master [120] in Political Sciences: General
Faculty or entity in charge:	СОМИ