UCL

Université catholique de Louvain

LCLIB2001

2010-2011

Publishing : publishing techniques and software

5.0 credits	15.0 h	1q

Teacher(s) :	Comanne Olivier ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	LSTIC2894
Main themes :	The course approaches in detail the role of the publishing house and describes the technical aspects of the specific roles involved in that trade. Following course LCLIB 2000, it is intended for the students in the publishing orientation. Method : lecture for 15 hours.
Aims :	The course aims at familiarizing the student with the publishing industry by examining the typical activities within a publishing house in order to prepare for the internship. Students will learn how to use professional desktop publishing (DTP) software tools. *The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".*
Content :	In this course, one of the most significant (but also least well-known) activities of the book industry is analyzed in-depth. All the functions constitutive of a publishing house are approached. The course also reconsiders the analysis of a publishing project, the contractual relations with the authors, the technical manufacture of the book as well as all the aspects in developing a publishing catalogue. Computer exercises will allow students to practice and face common problems in Desktop Publishing (DTP). 4 supervised lab work sessions will help acquire the basic skills necessary for the use of a professional page editing software. Personal work will be required: students will be asked to design an entirely original document (this work will cover all the steps of the publishing process: from project design to document printing through the implementation phase). 2 additional follow-up sessions will be organized to assist students in the realization of their work.
Other infos :	Nil.
Cycle and year of study :	> Master [120] in Information and Communication Science and Technology > Master [120] in Modern Languages and Literatures : General > Master [120] in French and Romance Languages and Literatures : General > Master [120] in Ancient and Modern Languages and Literatures > Master [120] in Ancient Languages and Literatures: Classics
Faculty or entity in charge:	STIC