

5.0 credits	15.0 h + 15.0 h	1q
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Teacher(s) :	Comanne Olivier ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	None
Main themes :	<p>Contained : The course examines the various aspects of the book supply chain. Description of the book trades. A series of visits is also organized in companies in the book industry: publisher, photoengraver, printers, wholesalers and bookshops. A group project will also aim at the implementation of a real situation related to the professional environment. Method : lecture for 15 hours. Group work and company visits for the 15 following hours.</p>
Aims :	<p>To familiarize the student with the different professional activities in the book industry in which he will later do an internship, be it in publishing, bookshop or library.</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>In this course, the book is approached from the point of view of the professionals who intervene throughout its creation and of its diffusion. The course stresses the main actors of the book chain and their specific trade: editors, photoengravers, printers, diffusers, distributors, booksellers, library. The main focus is on the French-speaking book industry with its current stakes.</p>
Other infos :	Nil.
Cycle and year of study :	<a href="#">&gt; Master [120] in Information and Communication Science and Technology</a>
Faculty or entity in charge:	STIC