COMU2M
2015 - 2016

Master [120] in Information and Communication

At Louvain-la-Neuve - 120 credits - 2 years - Day schedule - In french
Dissertation/Graduation Project : **YES** - Internship : **YES**
Activities in English: **optional**
Activities on other sites : **optional**
Main study domain : **Information et communication**
Organized by: **Faculté des sciences économiques, sociales, politiques et de communication (ESPO)**
Programme code: **comu2m** - Francophone Certification Framework: 7

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COMU2M - Introduction

Introduction

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COMU2M - Teaching profile

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Learning outcomes

The 120 credit Master in Information and Communication trains specialists in information and communication. Students who gain a place will have already mastered the foundations and theories of the different disciplines involved. The choice of professional focuses in 120 credit Master 120 enables them to specialize in one of the main professional areas : Media, Culture and Education; Public Relations and Communication in Organizations; Louvain School of Journalism.

On successful completion of this programme, each student is able to :

Pour les étudiants ayant suivi la finalité approfondie :

• Démontrer la capacité d'analyser de façon critique et approfondie les médias et les processus d'information et de communication dans leur complexité et leur dimension interdisciplinaire

• Rencontrer la nécessité et se donner les moyens théoriques et méthodologiques de poser un regard réflexif pertinent et étayé sur la communication et ses bouleversements contemporains

• Se forger le profil d'expert transversal et polyvalent de la communication sachant appréhender les enjeux de la culture médiatique contemporaine et capable d'expertises critiques dans tous les secteurs de la communication

• Développer une compétence de « généraliste de la communication » dans une perspective critique et interdisciplinaire

• Se préparer au parcours spécifique de chercheur en communication et analyse des médias

• Démontrer sa connaissance transversale des différents secteurs professionnels de la communication (journalisme, domaine socio-éducatif et culturel, relation publique et communication des organisations, analyse des médias)

• Acquérir au final les compétences d'un généraliste spécialisé en analyse des médias et de la communication.

Pour les étudiants ayant suivi la finalité « Communication socio-éducative »

• En tant que responsable de projet, concevoir, gérer et évaluer des dispositifs complexes et des documents destinés à produire des effets éducatifs ou d'apprentissage sur divers publics (sensibilisation, prévention, promotion, formation, enseignement, appropriation techno-médiatique, éducation aux médias, etc.) :

identifier les solutions communicationnelles d'un problème individuel ou social de nature complexe;

choisir une stratégie éducative ;

scénariser un message ou un dispositif socio-éducatif ;

superviser un groupe multidisciplinaire de réalisation ;

accompagner la diffusion ;

concevoir des critères d'évaluation basés sur des indicateurs repérables ;

relever les indicateurs ou exploiter des indicateurs existants.

• Synthétiser les résultats et proposer des optimisations.

• Identifier les secteurs d'activité et leurs modes d'interventions éducatives.

• Identifier l'évolution des productions et des dispositifs médiatiques socio-éducatifs, et s'en constituer une littératie dynamique.

• Identifier les connaissances et les cultures en vigueur dans différents groupes sociaux et les solliciter opportunément.

• Participer à la gestion des institutions socio-éducatives.

• Former et informer des collaborateurs à la conception et à l'évaluation éducative des médias.

• Utiliser les techniques audio-scripto-visuelles de base et les média en réseau.

• Développer des recherches pour faire évoluer les pratiques éducatives.

Programme structure

The programme is built around :

- core subjects (45 credits) including language classes (5 credits), activities related to the dissertation (30 credits) and a work placement (10 credits)
- basic training of 30 credits linked to the chosen focus
- one of three additional options related to each focus providing more in-depth training (15 to 45 credits)
- two cross-disciplinary options which enable students to broaden their training to include additional, interdisciplinary subjects (0 to 30 credits) or to do a study visit abroad

To maintain an interdisciplinary approach, and also to fulfil specific training requirements, students must opt for a focus in their basic training :

- Professional focus Media, Culture, Education

- Professional focus Public Relations and Communication in Organizations
- Professional focus Louvain School of Journalism
- Research focus Research training .

Options related to each focus also offer students the opportunity for more in-depth study:

- Mediation of Knowledge, Culture and Media Studies, Management of Cultural Organizations, Media Education (Media, Culture and Education focus) ;
- Internal Communication, External Communication, Mediation and Negotiation, Publicity (Public Relations and Communication in Organizations focus) ;
- Investigation, Reporting and Documentaries, Organizations and Editorial Offices, International and European Journalism, Local and Regional Press (Louvain School of Journalism focus).

Having mastered the necessary skills for the focus, students may broaden their training to include additional or interdisciplinary subjects :

- Media Education
- Management of Cultural Organizations
- Mediation and Negotiation
- European and International Journalism
- Multimedia: introduction
- Multimedia: advanced
- Multilingual Communication

Students may also do a second work placement, or take advantage of the Erasmus exchange scheme with an international partner or choose optional subjects.

The research focus provides training to prepare for research.

Through the work placements, students have the possibility of experiencing the world of work. They may also take advantage of an exchange scheme with an international partner.

For a programme-type, and regardless of the focus, options/or elective courses selected, this master will carry a minimum of 120 credits divided over two annual units, corresponding to 60 credits each.

> Tronc commun   *[en-prog-2015-comu2m-lcomu200t.html]*

Focuses

> Research focus   *[en-prog-2015-comu2m-lcomu200a]*
> Finalité spécialisée:communication socio-éducative   *[en-prog-2015-comu2m-lcomu200s]*

Options courses

> Options Communication socio-éducative   *[en-prog-2015-comu2m-lcomu299r.html]*
　　> Médias et éducation   *[en-prog-2015-comu2m-lcomu297o.html]*
　　> Technologies éducatives   *[en-prog-2015-comu2m-lcomu298o.html]*
　　> Langages et genres médiatiques   *[en-prog-2015-comu2m-lcomu299o.html]*
> Options de la finalité approfondie   *[en-prog-2015-comu2m-lcomu210r.html]*
　　> Analyse des médias socio-éducatifs   *[en-prog-2015-comu2m-lcomu220o.html]*
　　> Analyse de la communication d'organisation   *[en-prog-2015-comu2m-lcomu240o.html]*
　　> Analyse des productions journalistiques   *[en-prog-2015-comu2m-lcomu241o.html]*
> Options transversales accessibles à tous les masters de l'Ecole de communication 120   *[en-prog-2015-comu2m-lcomu233r.html]*
　　> Ouverture en gestion de la communication d'organisation et des relations publiques   *[en-prog-2015-comu2m-lcomu201o.html]*
　　> Ouverture "Ecole de journalisme de Louvain"   *[en-prog-2015-comu2m-lcomu202o.html]*
　　> Ouverture en communication socio-éducative   *[en-prog-2015-comu2m-lcomu203o.html]*
　　> Recherche en communication   *[en-prog-2015-comu2m-lcomu204o.html]*
　　> Culture et communication   *[en-prog-2015-comu2m-lcomu205o.html]*
　　> Etudes culturelles   *[en-prog-2015-comu2m-lcomu206o.html]*
　　> Perfectionnement multimédia   *[en-prog-2015-comu2m-lcomu207o.html]*
　　> MONS - Communication Web   *[en-prog-2015-comu2m-mcomm400o.html]*
　　> Langages et genres médiatiques   *[en-prog-2015-comu2m-lcomu299o.html]*
　　> Echange Erasmus ou international   *[en-prog-2015-comu2m-lcomu208o.html]*
　　> Communication multilingue   *[en-prog-2015-comu2m-lcomu209o.html]*
　　> Formation interdisciplinaire en création d'entreprise (CPME)   *[en-prog-2015-comu2m-lcomu210o.html]*

COMU2M Detailled programme

Programme by subject

CORE COURSES [45.0]

○ Mandatory   ⌗ Optional

△ Courses not taught during 2015-2016   ⊘ Periodic courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016   🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

○ *Mémoire (25 credits)*

					Year 1	2
○ LCOMU2900A	Mémoire (1ère partie)	N.		3 Credits	2q x	
○ LCOMU2900B	Mémoire (2ème partie)	N.		20 Credits		x
○ LCOMU2910	Seminar : Support in Methodology	Thierry De Smedt, Gérard Derèze, Sarah Sepulchre	15h	2 Credits	1q x	

○ *Langues (6 credits)*

Les étudiants n'ayant jamais suivi de cours de Néerlandais en secondaire et à l'Université peuvent remplacer ce cours par un autre cours de langue de même niveau. (Allemand : LALLE2501 ou Espagnol : LESPA2600)

					Year 1	2
○ LNEER2501	Seminar of professional integration: Dutch - intermediate level	Isabelle Demeulenaere (coord.), Marie-Laurence Lambrecht, Catherine Lycops (compensates Marie-Laurence Lambrecht), Lutgarde Schrijvers	30h	3 Credits	2q x	
○ LANGL2601	English for Communication - Entry to Professional life	Stéphanie Brabant, Aurélie Deneumoustier (coord.), Nicholas Gibbs, Céline Gouverneur (coord.), Susan Jackman	30h	3 Credits	1 + 2q x	

○ *Stage (10 credits)*

Rem: Si l'étudiant désire effectuer un second stage, c'est en surplus des 120 crédits de son programme de master. Le second stage étant valorisé pour 5 crédits.

					Year 1	2
○ LCOMU2920	Stage	N.		10 Credits		x

○ *Parcours multimédia (4 credits)*

					Year 1	2
○ LCOMU2701	Parcours multimédia	Thierry De Smedt, Thibault Philippette, Yves Thiran, Philippe Verhaegen	30h	4 Credits	1q x	

LIST OF FOCUSES

L'étudiant choisit une finalité parmi les quatre proposées. Tous les cours de la finalité doivent être choisis pendant la première année.

une parmi :

> Research focus *[en-prog-2015-comu2m-lcomu200a]*
> Finalité spécialisée:communication socio-éducative *[en-prog-2015-comu2m-lcomu200s]*

RESEARCH FOCUS [30.0]

La finalité approfondie propose une formation orientée vers la préparation à la recherhe et à l'analyse des médias et des processus d'information et de communication.

O Mandatory   ⌗ Optional
△ Courses not taught during 2015-2016   ⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016   🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2
O LCOMU2200	Cultural Studies	Alain Reyniers, Sarah Sepulchre	30h	5 Credits	1q	x	
O LCOMU2250	Mediatic Narration	Philippe Marion	30h	5 Credits	2q	x	
O LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	1q	x	
O LCOMU2110	Analyse socio-politique des médias	Benoît Grevisse, Olivier Le Bussy (compensates Benoît Grevisse), Marc Lits, Jean-Paul Marthoz (compensates Marc Lits)	30h	5 Credits	2q	x	
O LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Philippe Marion	15h	3 Credits	1q	x	
O LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2	Marc Lits	15h	3 Credits	2q	x	
O LCOMU2160	Lectures dirigées	N.		4 Credits	1 ou 2q	x	

FINALITÉ SPÉCIALISÉE:COMMUNICATION SOCIO-ÉDUCATIVE [30.0]

La finalité spécialisée « Communication socio-éducative » développe des compétences relatives à la conception, l'analyse et l'évaluation des messages et dispositifs dont l'effet premier ou secondaire consiste à produire des changements sur les connaissances, les représentations, les attitudes de leurs différents publics et usagers. Cela au travers de l'ensemble des dispositifs techniques et sociaux de communication sociale (presse, médias audio-visuels, campagnes d'affichage, musées et expositions, internet et médias sociaux, etc.). Cela concerne par exemple, les messages de sensibilisation et d'éducation à différentes thématiques, mais également l'éducation aux médias.

		Mandatory				Optional		
△ Courses not taught during 2015-2016						⊘ Periodic courses not taught during 2015-2016		
⊕ Periodic courses taught during 2015-2016						🟨 Activity with requisites		

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	Year 2
O LCOMU2663	Effets éducatifs des médias	Thierry De Smedt, Patrick Verniers	30h	5 Credits	1q	x	
O LCOMU2270	COGNITIVE SEMIOLOGY	Pierre Fastrez	30h	5 Credits	1q	x	
O LCOMU2702	Médias numériques et éducation	Daniel Peraya	22.5h	4 Credits	1q	x	
O LCOMU2603	Research Seminar : Socio-educational Communication 1	Thierry De Smedt, Pierre Fastrez	15h	3 Credits	1q	x	
O LCOMU2608	Séminaire de recherches en communication socio-éducative 2	Thierry De Smedt, Pierre Fastrez	15h	3 Credits	2q	x	
O LCOMU2604	Workshop : Conceptual and Evaluation of Educational Media 1	Thierry De Smedt	15h	3 Credits	1q	x	
O LCOMU2609	Atelier de conception et d'évaluation de médias éducatifs 2	Thierry De Smedt	15h	3 Credits	2q	x	
O LCOMU2890	Gestion du non-marchand et création d'association	Pierre Verbeeren	30h	4 Credits	2q	x	

OPTIONS [45.0]

L'étudiant choisit trois options de 15 crédits dont au moins une parmi les options de sa finalité. (NB : La formation CPME compte pour deux options.)

Options Communication socio-éducative

> Médias et éducation *[en-prog-2015-comu2m-lcomu297o]*
> Technologies éducatives *[en-prog-2015-comu2m-lcomu298o]*
> Langages et genres médiatiques *[en-prog-2015-comu2m-lcomu299o]*

Options de la finalité approfondie

> Analyse des médias socio-éducatifs *[en-prog-2015-comu2m-lcomu220o]*
> Analyse de la communication d'organisation *[en-prog-2015-comu2m-lcomu240o]*
> Analyse des productions journalistiques *[en-prog-2015-comu2m-lcomu241o]*

Options transversales accessibles à tous les masters de l'Ecole de communication 120

> Ouverture en gestion de la communication d'organisation et des relations publiques *[en-prog-2015-comu2m-lcomu201o]*
> Ouverture "Ecole de journalisme de Louvain" *[en-prog-2015-comu2m-lcomu202o]*
> Ouverture en communication socio-éducative *[en-prog-2015-comu2m-lcomu203o]*
> Recherche en communication *[en-prog-2015-comu2m-lcomu204o]*
> Culture et communication *[en-prog-2015-comu2m-lcomu205o]*
> Etudes culturelles *[en-prog-2015-comu2m-lcomu206o]*
> Perfectionnement multimédia *[en-prog-2015-comu2m-lcomu207o]*
> MONS - Communication Web *[en-prog-2015-comu2m-mcomm400o]*
> Langages et genres médiatiques *[en-prog-2015-comu2m-lcomu299o]*
> Echange Erasmus ou international *[en-prog-2015-comu2m-lcomu208o]*
> Communication multilingue *[en-prog-2015-comu2m-lcomu209o]*
> Formation interdisciplinaire en création d'entreprise (CPME) *[en-prog-2015-comu2m-lcomu210o]*

OPTIONS COMMUNICATION SOCIO-ÉDUCATIVE

MÉDIAS ET ÉDUCATION [15.0]

O Mandatory
△ Courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016

⊗ Optional
⊘ Periodic courses not taught during 2015-2016
🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
⊗ LCOMU2600	Scientific popularisation	Philippe Verhaegen	30h	5 Credits	1q	x	x
⊗ LCOMU2640	Media education	Thierry De Smedt	30h	5 Credits	1q	x	x
⊗ LCOMU2601	Anthroposociology of communication places	Alain Reyniers	30h	5 Credits	1q	x	x
⊗ LCOMU2810	Méthodes approfondies de recueil et d'analyse de données	N.	30h	5 Credits	2q	x	x
⊗ LCOMU2811	Visualisation de l'information et présentation multimodale	Alexandru Telea	30h	5 Credits	2q	x	x

TECHNOLOGIES ÉDUCATIVES [15.0]

O Mandatory		⊠ Optional
△ Courses not taught during 2015-2016		⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016		🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2

○ *Activité obligatoire (5 credits)*

						1	2
O LCOMU2704	Laboratoire de multimédia éducatif	Jean-Marc Everard (compensates Philippe Verhaegen), Philippe Verhaegen	22.5h	5 Credits	2q	x	x

○ *Activités au choix (10 credits)*

Deux activités aux choix :

						1	2
⊠ LCOMU2602	Mediatic systems of distance training	Daniel Peraya	22.5h	5 Credits	2q	x	x
⊠ LCOMU2660	Theories in the communication Sector of multimedia	Gérard Valenduc	22.5h	5 Credits	2q	x	x
⊠ LCOMU2811	Visualisation de l'information et présentation multimodale	Alexandru Telea	30h	5 Credits	2q	x	x

LANGAGES ET GENRES MÉDIATIQUES [15.0]

O Mandatory		⊠ Optional
△ Courses not taught during 2015-2016		⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016		🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2
⊠ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry, Philippe Marion	22.5h	5 Credits	2q	x	x
⊠ LCOMU2607	Analysis of documentary productions	Thierry Bellefroid, Gérard Derèze, Marc Lits	22.5h	6 Credits	2q	x	x
⊠ LCOMU2605	Analysis of cultural and mediatic productions	Sarah Sepulchre	30h	5 Credits	2q	x	x
⊠ LCOMU2223	Langage sonore	Thierry De Smedt	22.5h	5 Credits	2q	x	x

OPTIONS DE LA FINALITÉ APPROFONDIE

ANALYSE DES MÉDIAS SOCIO-ÉDUCATIFS [15.0]

O Mandatory		⊠ Optional
△ Courses not taught during 2015-2016		⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016		🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2

○ *Activités obligatoires (10 credits)*

						1	2
O LCOMU2640	Media education	Thierry De Smedt	30h	5 Credits	1q	x	x

						Year 1	2
O LCOMU2600	Scientific popularisation	Philippe Verhaegen	30h	5 Credits	1q	x	x

o *Activités au choix (5 credits)*

Activités pour au moins 5 crédits parmi :

						Year 1	2
�V03 LCOMU2663	Effets éducatifs des médias	Thierry De Smedt, Patrick Verniers	30h	5 Credits	1q	x	x
✕ LCOMU2604	Workshop : Conceptual and Evaluation of Educational Media 1	Thierry De Smedt	15h	3 Credits	1q	x	x
✕ LCOMU2609	Atelier de conception et d'évaluation de médias éducatifs 2	Thierry De Smedt	15h	3 Credits	2q	x	x

ANALYSE DE LA COMMUNICATION D'ORGANISATION [15.0]

O Mandatory	✕ Optional
△ Courses not taught during 2015-2016	⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016	▨ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

o *Activité obligatoire (5 credits)*

						Year 1	2
O LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol-Rialland	30h	5 Credits	2q	x	x

o *Activités au choix (10 credits)*

Deux activités parmi :

						Year 1	2
✕ LCOMU2310	Strategic Business Communications	Philippe Crêteur, Katia Delvaille	30h	5 Credits	1q	x	x
✕ LCOMU2300	Public relations	Andrea Catellani	30h	5 Credits	1q	x	x
✕ LCOMU2610	Internal communication	Thierry Bouckaert, Andrea Catellani, Jean-Marie Charpentier, François Lambotte, null SOMEBODY	30h	5 Credits	2q	x	x
✕ LCOMU2615	External communication ▨	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q	x	x
✕ LCOMU2613	Communication sensible ▨	Thierry Bouckaert, Lionel Groetaers, Didier Heiderich	30h	5 Credits	1q	x	x

ANALYSE DES PRODUCTIONS JOURNALISTIQUES [15.0]

O Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊘ Periodic courses not taught during 2015-2016

🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

							Year	
							1	2
⊗ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	5 Credits	1q		x	x
⊗ LCOMU2631	Enjeux socio-économiques du journalisme	Frédéric Antoine	30h	5 Credits	2q		x	x
⊗ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q		x	x
⊗ LCOMU2110	Analyse socio-politique des médias	Benoît Grevisse, Olivier Le Bussy (compensates Benoît Grevisse), Marc Lits, Jean-Paul Marthoz (compensates Marc Lits)	30h	5 Credits	2q		x	x

OPTIONS TRANSVERSALES ACCESSIBLES À TOUS LES MASTERS DE L'ECOLE DE COMMUNICATION 120

OUVERTURE EN GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES [15.0]

O Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊘ Periodic courses not taught during 2015-2016

🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

							Year	
							1	2
⊗ LCOMU2300	Public relations	Andrea Catellani	30h	5 Credits	1q		x	x
⊗ LCOMU2615	External communication 🟨	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q		x	x
⊗ LCOMU2610	Internal communication	Thierry Bouckaert, Andrea Catellani, Jean-Marie Charpentier, François Lambotte, null SOMEBODY	30h	5 Credits	2q		x	x
⊗ LCOMU2617	Communication publique	Olivier Alsteens, Olivier Alsteens (compensates Sandrine Roginsky), Jacques Moisse, Jacques Moisse (compensates Sandrine Roginsky), Sandrine Roginsky	30h	5 Credits	2q		x	x
⊗ LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol-Rialland	30h	5 Credits	2q		x	x

OUVERTURE "ECOLE DE JOURNALISME DE LOUVAIN" [15.0]

	Mandatory		Optional
△	Courses not taught during 2015-2016	⊘	Periodic courses not taught during 2015-2016
⊕	Periodic courses taught during 2015-2016	🟨	Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2
✖ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	4 Credits	1q	x	x
✖ LCOMU2607	Analysis of documentary productions	Thierry Bellefroid, Gérard Derèze, Marc Lits	22.5h	6 Credits	2q	x	x
✖ LCOMU2110	Analyse socio-politique des médias	Benoît Grevisse, Olivier Le Bussy (compensates Benoît Grevisse), Marc Lits, Jean-Paul Marthoz (compensates Marc Lits)	30h	5 Credits	2q	x	x
✖ LCOMU2801	Socio-économie du journalisme	Frédéric Antoine	30h	5 Credits	2q	x	x

OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE

	Mandatory		Optional
△	Courses not taught during 2015-2016	⊘	Periodic courses not taught during 2015-2016
⊕	Periodic courses taught during 2015-2016	🟨	Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2
✖ LCOMU2600	Scientific popularisation	Philippe Verhaegen	30h	5 Credits	1q	x	x
✖ LCOMU2640	Media education	Thierry De Smedt	30h	5 Credits	1q	x	x
✖ LCOMU2660	Theories in the communication Sector of multimedia	Gérard Valenduc	22.5h	5 Credits	2q	x	x
✖ LCOMU2663	Effets éducatifs des médias	Thierry De Smedt, Patrick Verniers	30h	6 Credits	1q	x	x

RECHERCHE EN COMMUNICATION [15.0]

	Mandatory		Optional
△	Courses not taught during 2015-2016	⊘	Periodic courses not taught during 2015-2016
⊕	Periodic courses taught during 2015-2016	🟨	Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2

⚬ *Activités obligatoires (10 credits)*

						Year 1	2
⚪ LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Philippe Marion	15h	3 Credits	1q	x	x
⚪ LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2	Marc Lits	15h	3 Credits	2q	x	x
⚪ LCOMU2160	Lectures dirigées	N.		4 Credits	1 ou 2q	x	x

Une activité au moins au choix (5 credits)

Cette activité est à choisir parmi tous les cours proposés à l'UCL, à l'exclusion de ceux qui sont repris dans la finalité approfondie et des cours pratiques. Ce choix devra être validé par le responsable du programme.

CULTURE ET COMMUNICATION [15.0]

�O Mandatory	⌗ Optional
△ Courses not taught during 2015-2016	⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016	🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

Activités au choix (10 credits)

Deux activités parmi :

						Year 1	Year 2
⌗ LCOMU2645	Communication in the Sector of Cultural Organisations	Fabienne Guilleaume, Sarah Sepulchre	30h	5 Credits	2q	x	x
⌗ LCOMU2200	Cultural Studies	Alain Reyniers, Sarah Sepulchre	30h	5 Credits	1q	x	x
⌗ MCOMU2108	Politiques culturelles	Damien Vanneste	30h+0h	5 Credits	2q	x	x
⌗ MCOMU2109	Pratiques communicationnelles dans le secteur culturel et non marchand	Jean-Luc Depotte, François Lambotte (coord.), null SOMEBODY	30h+0h	5 Credits	2q	x	x
⌗ MCOMU2703	Etudes culturelles	Sébastien Fevry	30h	5 Credits	2q	x	x

Activités au choix (5 credits)

Cinq crédits minimum parmi :

						Year 1	Year 2
⌗ LCOMU2615	External communication 🟨	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q	x	x
⌗ LCOMU2360	Marketing et stratégies communicationnelles	Damien Renard, Baudouin Velge	30h	4 Credits	2q	x	x
⌗ MSPRI2160	Politiques de développement	Pierre Grega	30h+0h	5 Credits	1q	x	x
⌗ LTHEA2222	Organisation and management of cultural organisations connected with the theatre (IADT4004)	N.	30h	4 Credits	2q	x	x
⌗ LTHEA2223	Cultural Law and Administration	Ariane Joachimowicz	22.5h	4 Credits	1q	x	x

⌗ Cours de l'Institut des Arts de diffusion (IAD)
Les inscriptions aux cours suivants sont limitées.

						Year 1	Year 2
⌗ LIADA2003	Economie culturelle	N.		5 Credits			x
⌗ LIADA2023	Animations socioculturelles	N.		3 Credits			x
⌗ LIADA2024	Production de spectacles théâtraux	N.		3 Credits			x
⌗ LIADA2025	Production de spectacles musicaux	N.		3 Credits			x
⌗ LIADA2026	Production de spectacles de danse	N.		3 Credits			x
⌗ LIADA2027	Production de spectacles pour l'enfance et la jeunesse	N.		3 Credits			x
⌗ LIADA2061	Droit de l'auteur et droit à l'image	N.		3 Credits			x

ETUDES CULTURELLES [15.0]

○ Mandatory	❀ Optional
△ Courses not taught during 2015-2016	⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016	🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

❀ *Activités au choix (10 credits)*

❀ LCOMU2200	Cultural Studies	Alain Reyniers, Sarah Sepulchre	30h	5 Credits	1q	x	x
❀ LCOMU2260	Cultural Politics	Patrick Colpé, Patrick Colpé (compensates Sarah Sepulchre), Sarah Sepulchre	30h	5 Credits	2q	x	x
❀ LCOMU2605	Analysis of cultural and mediatic productions	Sarah Sepulchre	30h	5 Credits	2q	x	x
❀ MCOMU2703	Etudes culturelles	Sébastien Fevry	30h	5 Credits	2q	x	x
❀ MCOMU2108	Politiques culturelles	Damien Vanneste	30h+0h	5 Credits	2q	x	x
❀ MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur, Damien Vanneste	30h	5 Credits	1q	x	x

❀ *Activité au choix (5 credits)*

Une activité au choix parmi :

❀ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry, Philippe Marion	22.5h	5 Credits	2q	x	x
❀ LCOMU2250	Mediatic Narration	Philippe Marion	30h	5 Credits	2q	x	x
❀ LCOMU2601	Anthroposociology of communication places	Alain Reyniers	30h	5 Credits	1q	x	x
❀ MSPRI2160	Politiques de développement	Pierre Grega	30h+0h	5 Credits	1q	x	x
❀ LKULF5280	Theater en cultuur	N.	26h	5 Credits		x	x
❀ LKULF5320	Performance studies : analysis	N.	26h	5 Credits		x	x
❀ LKULF5960	Cultuursemiotiek	N.	26h	5 Credits		x	x
❀ LKULF9900	Film en literatuur	N.	26h	5 Credits		x	x

PERFECTIONNEMENT MULTIMÉDIA [15.0]

O Mandatory   ⊠ Optional

△ Courses not taught during 2015-2016   ⊘ Periodic courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016   🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2
O LCOMU2661	Sociotechnics Stakes of multimedia	Christophe De Vleeschouwer, Xavier Marichal	30h	5 Credits	2q		x
O LIADA2663	Pratique des langages statiques	N.	15h	2 Credits			x
O LIADA2664	Pratique des langages dynamiques	N.	15h	2 Credits			x
O LIADA2665	Initiation graphique et audiovisuelle	N.	15h	2 Credits			x
O LIADA2666	Atelier de réalisation multimédia	N.	15h	4 Credits			x

MONS - COMMUNICATION WEB [15.0]

O Mandatory   ⊠ Optional

△ Courses not taught during 2015-2016   ⊘ Periodic courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016   🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2
O MQANT2218	Nouvelles technologies et pratiques émergentes	François Fouss	30h+0h	5 Credits	1q	x	x
O MCOMU2210	Production éditoriale et production médiatique sur le web	Xavier Flament, Alain Gerlache	22.5h	5 Credits	1q	x	x
O MCOMU2211	Media Literacy	Thibault Philippette, Sandrine Roginsky	22.5h	5 Credits	1q	x	x

LANGAGES ET GENRES MÉDIATIQUES [15.0]

O Mandatory   ⊠ Optional

△ Courses not taught during 2015-2016   ⊘ Periodic courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016   🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year 1	2
⊠ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry, Philippe Marion	22.5h	5 Credits	2q	x	x
⊠ LCOMU2607	Analysis of documentary productions	Thierry Bellefroid, Gérard Derèze, Marc Lits	22.5h	6 Credits	2q	x	x
⊠ LCOMU2605	Analysis of cultural and mediatic productions	Sarah Sepulchre	30h	5 Credits	2q	x	x
⊠ LCOMU2223	Langage sonore	Thierry De Smedt	22.5h	5 Credits	2q	x	x

COMMUNICATION MULTILINGUE [15.0]

O Mandatory	**⚿** Optional
△ Courses not taught during 2015-2016	⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016	🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

⚿ *Allemand (15 credits)*

O LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	22.5h	4 Credits	1q		x
O LMULT2411	Economic, legal, social and political issues in German-speaking countries	Henri Bouillon	30h+15h	5 Credits	1q		x
O LMULT2414	Oral business communication techniques in German (Part1)	Hedwig Reuter	15h+15h	6 Credits	1q		x

⚿ *Anglais (15 credits)*

O LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Sylvie De Cock	22.5h	4 Credits	1q		x
O LMULT2421	Economic, legal, social and political issues in English-speaking countries	Guido Latre	30h+15h	5 Credits	1q		x
O LMULT2424	Oral business communication techniques in English (Part 1)	Sylvie De Cock	15h+15h	6 Credits	1q		x

⚿ *Néerlandais (15 credits)*

O LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Jean-Pierre Colson	22.5h	4 Credits	1q		x
O LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Philippe Hiligsmann, Matthieu Sergier (compensates Philippe Hiligsmann)	30h+15h	5 Credits	1q		x
O LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap	15h+15h	6 Credits	1q		x

FORMATION INTERDISCIPLINAIRE EN CRÉATION D'ENTREPRISE (CPME) [30.0]

O Mandatory	⌘ Optional
△ Courses not taught during 2015-2016	⊘ Periodic courses not taught during 2015-2016
⊕ Periodic courses taught during 2015-2016	🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year
1 2

○ Activités obligatoires (20 credits)

						Year 1	Year 2
O LCPME2001	Entrepreneurship Theory (in French)	Frank Janssen	30h+20h	5 Credits	1q	x	
O LCPME2002	Managerial, legal and economic aspects of the creation of a company (in French)	Régis Coeurderoy, Yves De Cordt, Marine Falize (compensates Régis Coeurderoy)	30h+15h	5 Credits	1q	x	
O LCPME2003	Business plan of the creation of a company (in French)	Frank Janssen	30h+15h	5 Credits	2q	x	
O LCPME2004	Advanced seminar on Enterpreneurship (in French)	Roxane De Hoe (compensates Frank Janssen), Frank Janssen	30h+15h	5 Credits	2q	x	

○ Activités au choix (10 credits)

⌘ Pour les étudiants en Relations publiques
Deux activités parmi :

						Year 1	Year 2
⌘ LCOMU2615	External communication 🟨	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q	x	x
⌘ LCOMU2708	Relations presse	Laurent-Paul Van Steirtegem	30h	5 Credits	1q	x	x
⌘ LCOMU2610	Internal communication	Thierry Bouckaert, Andrea Catellani, Jean-Marie Charpentier, François Lambotte, null SOMEBODY	30h	5 Credits	2q	x	x
⌘ LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol-Rialland	30h	5 Credits	2q	x	x

⌘ Pour les étudiants de l'Ecole de journalisme de Louvain (10 credits)
Deux activités parmi :

						Year 1	Year 2
⌘ LCOMU2630	Rules of Editing	Thierry Delhaye, Benoît Grevisse, Didier Hamann, Stéphane Rosenblatt	30h	5 Credits	2q	x	x
⌘ LCOMU2631	Enjeux socio-économiques du journalisme	Frédéric Antoine	30h	5 Credits	2q	x	x
⌘ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q	x	x

⌘ Pour les autres étudiants (10 credits)
Deux activités d'une option complémentaire de leur finalité.

Course prerequisites

A document entitled en-prerequis-2015-comu2m.pdf specifies the activities (course units - CU) with one or more pre-requisite(s) within the study programme, that is the CU whose learning outcomes must have been certified and for which the credits must have been granted by the jury before the student is authorised to sign up for that activity.

These activities are identified in the study programme: their title is followed by a yellow square.

As the prerequisites are a requirement of enrolment, there are none within a year of a course.

The prerequisites are defined for the CUs for different years and therefore influence the order in which the student can enrol in the programme's CUs.

In addition, when the panel validates a student's individual programme at the beginning of the year, it ensures the consistency of the individual programme:

- It can change a prerequisite into a corequisite within a single year (to allow studies to be continued with an adequate annual load);

- It can require the student to combine enrolment in two separate CUs it considers necessary for educational purposes.

For more information, please consult regulation of studies and exams.

The programme's courses and learning outcomes

For each UCL training programme, a reference framework of learning outcomes specifies the competences expected of every graduate on completion of the programme. You can see the contribution of each teaching unit to the programme's reference framework of learning outcomes in the document "In which teaching units are the competences and learning outcomes in the programme's reference framework developed and mastered by the student?"

The document is available by clicking this link after being authenticated with UCL account.

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<center>**COMU2M - Information**</center>
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Admission

> *General* and specific admission requirements for this program must be satisfied at the time of enrolling at the university..

All requests for entry with a special personal file must be submitted to the academic secretary of the Department.

- University Bachelors
- Non university Bachelors
- Holders of a 2nd cycle University degree
- Holders of a non-University 2nd cycle degree
- Adults taking up their university training
- Personalized access

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCL Bachelors			
		Direct access	
Bachelier en sciences économiques et de gestion Bachelier en sciences humaines et sociales Bachelier en sciences politiques Bachelier en sociologie et anthropologie	Avec la mineure en information et communication	Direct access	
Bachelier en sciences économiques et de gestion Bachelier en sciences humaines et sociales Bachelier en sciences politiques Bachelier en sociologie et anthropologie	Sans la mineure en information et communication	Access with additional training	Cours prérequis : COMU1327 Analyse sémio-pragmatique des médias [30,10] 5 crédits COMU1211 Information et communication : approche sociologique et éthique [30,00] 5 crédits Un des cours ci-dessous selon le choix de la finalité : COMU1323 Presse, journalisme et société [30,00] 5 crédits COMU1328 Arts et civilisation, culture et éducation [30,00] 5 crédits COMU1325 Communication et organisation [30,00] 5 crédits
Bachelier en droit	Avec la mineure en information et communication	Access with additional training	Cours prérequis : COMU1315 Méthodes de recherche en communication : approches quantitatives [30,15] 5 crédits
Bachelier en histoire Bachelier en langues et littératures françaises et romanes Bachelier en langues et littératures modernes		Access with additional training	Cours prérequis : COMU1315 Méthodes de recherche en communication : approches quantitatives [30,15] 5 crédits COMU1224 Structures socio-économiques des médias [30,10] 6 crédits

Autre bachelier	Programme répondant aux conditions générales d'accès	On the file: direct access or access with additional training	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire

Others Bachelors of the French speaking Community of Belgium			
Bachelier en information et communication		Direct access	
		Direct access	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire

Bachelors of the Dutch speaking Community of Belgium			
Bachelor in de communicatiewetenschappen		Direct access	
		Direct access	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire

Foreign Bachelors			
Bachelier ayant accès au master en information et communication dans le pays où i a obtenu son titre		On the file: direct access or access with additional training	
		Direct access	
	Programme ne répondant pas aux conditions générales d'accès	Access with additional training	Accès au master moyennant réussite d'une année préparatoire

▬ Non university Bachelors

Diploma	**Access**	**Remarks**
> Find out more about links to the university		
> BA - assistant(e) en psychologie (toutes options) > BA - assistant(e) social(e) > BA - bibliothécaire-documentaliste > BA - conseiller(ère) social(e) > BA en arts du spectacle et techniques de diffusion et de communication (type court) > BA en communication > BA en droit > BA en gestion des ressources documentaires multimedia > BA en gestion des ressources humaines > BA en informatique de gestion > BA en informatique et systèmes > BA en marketing > BA en publicité > BA en relations publiques > BA en techniques de l'image (photographie - cinématographie) > BA en techniques graphiques (infographie - édition) > BA en écologie sociale > BA en écriture multimédia > BA-AESI en français et français langue étrangère > BA-AESI en français et morale > BA-AESI en français et religion > BA-AESI en langues germaniques > BA-AESI en sciences humaines: histoire, géographie, sciences sociales	Accès au master moyennant ajout de maximum 60 crédits d'enseignements supplémentaires obligatoires au programme. Voir 'Module complémentaire'	Type court

> BA en arts du spectacle et techniques de diffusion et de communication - type long > BA en arts plastiques, visuels et de l'espace - type long > BA en communication appliquée - type long > BA en musique - type long > BA en théâtre et en arts de la parole - type long > BA en traduction et interprétation - type long		Accès au master moyennant ajout de maximum 60 crédits d'enseignements supplémentaires obligatoires au programme. Voir 'Module complémentaire'	Type long

▬ Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Direct access	
Toute licence	Programme répondant aux conditions générales d'accès	On the file: direct access or access with additional training	
Masters			
Tout master	Programme répondant aux conditions générales d'accès ou programme de niveau similaire	On the file: direct access or access with additional training	

▬ Holders of a non-University 2nd cycle degree

Diploma		Access	Remarks
> Find out more about links to the university			
> MA en arts du spectacle et techniques de diffusion et de communication > MA en arts plastiques, visuels et de l'espace > MA en communication appliquée, animation socioculturelle et éducation permanente > MA en communication appliquée, publicité et communication commerciale > MA en communication appliquée, relations publiques > MA en interprétation > MA en musique > MA en presse et information > MA en théâtre et en arts de la parole > MA en traduction		Accès direct au master moyennant ajout éventuel de 15 crédits max	Type long

▬ Adults taking up their university training
> See the website www.uclouvain.be/en-vae

Tous les masters peuvent être accessibles selon la procédure de valorisation des acquis de l'expérience.
> See the website www.uclouvain.be/vae
Entry to all Masters (with the exception of Advanced Masters) can be gained through the special procedure for accrediting prior learning and experience known as VAE (validation des acquis de l'expérience).

Further information : Valorisation des acquis de l'expérience en COMU

▬ Personalized access
Reminder : all Masters (apart from Advanced Masters) are also accessible on file.

Entry to all Masters (with the exception of Advanced Masters) can also be gained on submission of a special personal file.

▬ Admission and Enrolment Procedures for general registration

Specific procedures :

All requests for entry with a special personal file must be submitted to the academic secretary of the Department.

Supplementary classes

To enrol for this Masters, the student must have a good command of certain subjects. If this is not the case, they must add preparatory modules to their Master's programme.

O Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊘ Periodic courses not taught during 2015-2016

🟨 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

O *Cours de base*

O LCOMU1212	Méthodes de recherche en communication : approches qualitatives	Gérard Derèze	30h+15h	5 Credits	1q
O LCOMU1315	METHODS OF RESEARCH IN COMMUNICATIONS: QUANTITATIVES APPROCHES	Frédéric Antoine, Thibault Philippette (compensates Frédéric Antoine), Sarah Sepulchre	30h+15h	5 Credits	1 + 2q

O *Cours de langue*

1 parmi :

⊗ LANGL1330	English intermediate level - 1st part *au Q1*	Julie Crombois (compensates Fanny Desterbecq), Estelle Dagneaux, Fanny Desterbecq, Marie Duelz, Marielle Henriet, Carlo Lefevre, Sandrine Meirlaen, Sandrine Mulkers (coord.), Marc Piwnik (coord.), Nevin Serbest, Colleen Starrs, Albert Verhaegen	30h	3 Credits	1 ou 2q
⊗ LANGL1333	General English	Dominique François (coord.), Colleen Starrs	30h	3 Credits	1 + 2q
⊗ LANGL2433	English Communication Skills	Aurélie Deneumoustier (coord.), Marie Duelz (coord.), Claudine Grommersch, Marielle Henriet	30h	3 Credits	1q

O *Cours spécifiques*

O LCOMU1121	General Semiotics	Philippe Verhaegen	30h	5 Credits	2q
O LCOMU1211	Information and Communication: sociological and ethical approaches	Benoît Grevisse, Emmanuel Tourpe (compensates Benoît Grevisse), Quentin Van Enis (compensates Benoît Grevisse)	30h	5 Credits	2q
O LCOMU1327	SEMIOTIC & PRAGMATIC ANALYSIS OF THE MEDIA	Baptiste Campion (compensates Philippe Verhaegen), Philippe Verhaegen	30h+10h	5 Credits	2q
O LCOMU1313	Narratology	Joëlle Desterbecq (compensates Marc Lits), Marc Lits	30h	5 Credits	2q
O LCOMU1224	Structures socio-économiques des médias	Frédéric Antoine	30h+10h	5 Credits	2q

⊙ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
⊙ LCOMU1126	Anthropologie de la communication	Gérard Derèze, Alain Reyniers (compensates Gérard Derèze), Alain Reyniers	30h	5 Credits	2q

○ Un cours au choix parmi

⊠ LCOMU1323	The Press, Journalism and Society	Benoît Grevisse	30h	4 Credits	1q
⊠ LCOMU1325	Communication and Organisation	Elise Le Moing	30h	4 Credits	1q
⊠ LCOMU1328	Media, culture and education	Sarah Sepulchre, Patrick Verniers	30h	4 Credits	1q

Teaching method

The teaching programme for the 120 credit Master is dynamic and original. Students have the opportunity of doing many different learning activities, both individually and in groups. These activities are assessed on a continuous and regular basis.

Many subjects are tackled in an integrated way, often reflected in a joint timetable which enables students to gain a variety of different insights and additional perspectives from a single starting point. Students will come face to face with internationally renowned researchers as well as recognized experts .

This intertwining provides a framework in which to encourage critical analysis of and involvement in the practical world of communication with its technological, social and political challenges. The programme is designed to provide both technical skills and intellectual independence.

Methods which reflect interdisciplinarity

Information and communication sciences lend themselves naturally to interdisciplinarity. The very different backgrounds of the teaching staff both reflect and guarantee this. Moreover, students from the 120 credit Master work alongside students from the 60 credit Master who, for the most part, have studied other subjects such as literature, human sciences and exact sciences. This mix makes for true interdisciplinary and an open outlook, both of which are necessary in Information and Communication. Moreover, the fact that certain subjects are borrowed from other Departments and Faculties (or even from other Universities where there are specific agreements) gives additional interdisciplinary perspectives.

Variety of teaching strategies (including e-learning)

Depending on the subject matter, the teaching is designed to help students acquire knowledge and analytical skills. The aim is always to help students learn to develop independent intellectual and practical skills which will be particularly useful when doing projects and other pieces of work, either individually or in groups. The use of intelligent technology is one of the key components: students are introduced to technology and software relevant to their area and encouraged to use them throughout the programme. Some teaching sessions or parts of course make use of different possibilities offered by the iCampus platform and other similar intranet sites.

Variety of learning situations

Students will take part in traditional forms of learning : ex cathedra courses, seminars and workshops. They will do both individual and group work. They will undergo continuous assessment and, at certain times, there will be examinations. Students may also produce a dissertation or a work placement report. Finally, many courses involve e-learning (resources and exercises, class management, distribution and collective assessment of work).

Evaluation

The evaluation methods comply with the regulations concerning studies and exams. More detailed explanation of the modalities specific to each learning unit are available on their description sheets under the heading "Learning outcomes evaluation method".

Written and oral examinations test how much students have learned and whether they have mastered concepts, theories, basic facts and expertise in the different disciplines.

There is continuous assessment of exercises. Multimedia tools also create learning opportunities, some of which are in the form of distance learning which regularly includes self-assessment techniques.

Mobility and/or Internationalisation outlook

The 120 credit Master 120 offers students various possibilities for studying abroad :

• St Kliment Ohridski University (Bulgaria)
• University of Montreal (Canada)
• University of Quebec at Montreal (Canada)
• University of Ottawa (Canada)
• University of Laval (Quebec, Canada)
• University of Fribourg (Switzerland)
• Diego Portales University (Chile)
• Århus School of Business (Århus, Denmark)
• Ramón Llull University, Barcelona (Spain)
• Europea University, Madrid (Spain)
• San Pablo-CEU University, Madrid (Spain)
• Pontificia University, Salamanca (Spain)
• Ecole supérieure de journalisme, Lille (France)
• Lumière University - Lyon II (France)
• University of Nancy II (France)
• Sorbonne Nouvelle University - Paris III (France)
• Paris-Sorbonne University- Paris IV (France)

• Institut d'Etudes Politiques, Paris (France)

• Institut Pratique de Journalisme (France)

• Réunion University, Saint-Denis (France)

• Pantion Panepistimio Kinonikon ke Politikon Epistimon, Kallithea, Athine (Athens, Greece)

• Università degli studi di Roma 'La Sapienza' (Italy)

• Dublin Institute of Technology (Ireland)

• Rijksuniversiteit, Groningen (Netherlands)

• Minho University, Braga (Portugal)

• University of Coimbra (Portugal)

• Nova University, Lisbon (Portugal)

• University of Galatasaray (Istanbul, Turkey)

In addition to the traditional agreements with these institutions, various external institutions are also partners in this programme. For example KUL offers a choice of subjects for the Cultural and Media Studies option as well as cooperation on research.

The University of Laval in Quebec and the Ecole Supérieure de Journalisme in Lille are partners of the Louvain School of Journalism in the Théophraste network for the European and International Journalism option. Students who wish to specialize in this area may therefore take some courses in France or Canada or even go on a study visit to international institutions or editorial offices in the United States.

According to the options chosen, the exchange will take place during the first or second semester.

Possible trainings at the end of the programme

Holders of the 120 credit Master in Information and Communication may enter the doctoral school in Information and Communication.

Contacts

Curriculum Managment

Entite de la structure COMU

Acronyme	**COMU**
Dénomination	Ecole de Communication
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Site web	https://www.uclouvain.be/comu.html
Secteur	Secteur des sciences humaines (SSH)
Faculté	Faculté des sciences économiques, sociales, politiques et de communication (ESPO)
Commission de programme	Ecole de Communication (COMU)

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